

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
	USA		USA		
CONTACT	S. KINCAID		PRODUCT ROMNEY/R/PRES US		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	
			507	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	22222..	6	05:58A	07:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	900.00	9000.00
FIXED		4								
2	22222..	6	07:00A	09:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	THE EARLY SHOW	10	500.00	5000.00
FIXED		4								
3	11111..	3	09:00A	10:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	RACHAEL RAY	5	585.00	2925.00
FIXED		2								
4	11111..	3	10:00A	11:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	LET'S MAKE A DEAL	5	1000.00	5000.00
FIXED		2								
5	11111..	3	11:00A	12:00N	30S	10/24/12-10/26/12 10/29/12-10/30/12	PRICE IS RIGHT	5	1080.00	5400.00
FIXED		2								
6	22222..	6	12:00N	12:27P	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	630.00	6300.00
FIXED		4								
7	33333..	9	12:27P	03:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	CBS SOAP ROTATION	15	600.00	9000.00
FIXED		6								
8	11111..	3	03:00P	04:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	DR. PHIL	5	650.00	3250.00
FIXED		2								

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AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
CONTACT	S. KINCAID		PRODUCT ROMNEY/R/PRES US		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	
		507		1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
9 M FIXED		1	04:00P	04:30P	30S	10/29/12-10/29/12	JUDGE JUDY	1	850.00	850.00
10 T FIXED		1	04:30P	05:00P	30S	10/30/12-10/30/12	JUDGE JUDY	1	850.00	850.00
11 00101.. FIXED		2	04:00P	04:30P	30S	10/24/12-10/26/12	JUDGE JUDY	2	850.00	1700.00
12 00010.. FIXED		1	04:30P	05:00P	30S	10/25/12-10/25/12	JUDGE JUDY	1	850.00	850.00
13 22222.. FIXED		6 4	05:00P	05:30P	30S	10/24/12-10/26/12 10/29/12-10/30/12	5PM NEWS	10	1000.00	10000.00
14 22111.. FIXED		3 4	05:30P	06:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	530PM NEWS	7	1100.00	7700.00
15 11111.. FIXED		3 2	06:00P	06:30P	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	5	1440.00	7200.00
16 11111.. FIXED		3 2	07:00P	07:28P	30S	10/24/12-10/26/12 10/29/12-10/30/12	WHEEL OF FORTUNE	5	1980.00	9900.00
17 11111.. FIXED		3 2	07:28P	07:57P	30S	10/24/12-10/26/12 10/29/12-10/30/12	JEOPARDY !	5	2880.00	14400.00

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AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
	USA		USA		
CONTACT	S. KINCAID		PRODUCT ROMNEY/R/PRES US		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	
			507	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
18	222220.	6	11:00P	11:35P	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	2700.00	27000.00
FIXED		4								
19	22222..	6	05:00A	05:56A	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	500.00	5000.00
FIXED		4								
20	M	1	10:00P	11:00P	30S	10/29/12-10/29/12	HAWAII FIVE-O	1	12000.00	12000.00
FIXED										
21	T	1	07:57P	09:00P	30S	10/30/12-10/30/12	NCIS	1	15000.00	15000.00
FIXED										
22	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	NCIS LOS ANGELES	1	15000.00	15000.00
FIXED										
23	F	1	07:00P	08:00P	30S	10/26/12-10/26/12	PATRIOTS ALL ACCESS	1	2800.00	2800.00
FIXED										
24	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	10000.00	10000.00
FIXED										
25	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	9000.00	9000.00
FIXED										
26	Sa	2	06:00A	07:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	540.00	1080.00
FIXED										
27	Sa	2	07:00A	08:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	630.00	1260.00
FIXED										
28	Sa	2	08:00A	10:00A	30S	10/27/12-10/27/12	SATURDAY EARLY SHOW	2	990.00	1980.00
FIXED										

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AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
CONTACT	S. KINCAID		PRODUCT ROMNEY/R/PRES US		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 507	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
29 LUR	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	500.00	500.00
30 FIXED	Sa	1	07:30P	08:00P	30S	10/27/12-10/27/12	WBZ NEWS	1	1440.00	1440.00
31 FIXED	Sa	2	05:00A	06:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	270.00	540.00
32 FIXED	Su	2	06:00A	07:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	540.00	1080.00
33 FIXED	Su	2	07:00A	08:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	630.00	1260.00
34 FIXED	Su	2	08:00A	09:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	900.00	1800.00
35 FIXED	Su	2	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	2	1980.00	3960.00
36 FIXED	Su	1	12:56P	04:00P	30S	10/28/12-10/28/12	NFL (PATRIOTS)	1	55000.00	55000.00
37 FIXED	Su	2	06:30P	07:00P	30S	10/28/12-10/28/12	WBZ NEWS	2	2000.00	4000.00
38 FIXED	Su	1	07:00P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	20000.00	20000.00
39 FIXED	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00

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AND	138 Conant St				585 Commercial St				
ADDRESS	Beverly MA 01915-1665				Boston MA 02109-1024				
	USA				USA				
CONTACT	S. KINCAID				PRODUCTROMNEY/R/PRES US				
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 507				PRODUCT 1301				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1									

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
40 FIXED	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	11000.00	11000.00
41 FIXED2	2	11:00P	11:35P	30S	10/28/12-10/28/12	WBZ NEWS	2	2700.00	5400.00
Total Contract:								154		319425.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						218215.00	95850.00	.00	314065.00	
GRAND TOTAL									314065.00	

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